HERO HOUSING FINANCE LIMITED

Registered Office: 34, Community Centre, Basant Lok, Vasant Vihar, New Delhi-110057.
Branch Office: Office No 412, fourth Floor, Seven Seez, Plot no 1 in revenue survey No. 270/P-3, above Tanishq Showroom, Junagarh, Gujarat- 362001

PUBLIC NOTICE (E- AUCTION FOR SALE OF IMMOVABLE PROPERTY)

[UNDER RULE 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002]

NOTICE FOR SALE OF IMMOVABLE PROPERTY MORTGAGED WITH HERO HOUSING FINANCE LIMITED (SECURED CREDITOR) UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

Notice is hereby given to the public in general and in particular to the borrower(s) and guarantor(s) or their legal heirs/ representatives that the below described immovable properties mortgaged/charged to the Secured Creditor, the possession of which has been taken by the Authorized Officer of Hero Housing Finance Limited (secured creditor), will be sold on **30-11-2026** (E-Auction Date) on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS" basis for recovery of outstanding dues from below mentioned Borrowers, Co- Borrowers or Guarantors. The Reserve Price and the Earnest Money Deposit is mentioned below. **The EMD should be made through Demand Draft/RTGS/NEFT for participating in the Public E-Auction along with the Bid Form which shall be submitted to the Authorised Officer of the Hero Housing Finance Ltd** On or before **28-11-2026** till 5 PM at **Branch Office:** Office No 412, fourth Floor, Seven Seez, Plot no 1 in revenue survey No. 270/P-3, above Tanishq Showroom, Junagarh, Gujarat- 362001

Loan Account No.	Name of Borrower(s)/ Co-Borrower(s)/ Guarantor(s) /Legal Heir(s)/ Legal Rep.	Date of Demand Notice Amount as on date	Type of Possession (Under Constructive / Physical)	Reserve Price Earnest Money
HHFJNG HOU2400 0048210	Chudasama Deepak Dineshbhai, Chudasama Rahul Dineshbhai, Jagruti Dinesh Chudasama, Dinesh Ranchhod Chudasma	15-04-2026, Rs. 11,83,725/- as on 05-11-2026	Physical	Rs.10,85,000/- Rs.1,08,500/-

Description of property: All the piece and parcels of a Residential House construction on Land area 42-25 Sq. Mt. (Built-Up area 33-05 Sq. Mt. On G.F. And 14-97 Sq. Mt. On F.F.) of Plot No. 65 Paiki bearing Sub-Plot No. 65/1 of Revenue Survey No. 17/2 situated at Keshod in Sub Dis. Keshod & Reg. Dis. Junagadh. Property Bounded By: North : Land of Revenue Survey No. 17/1, South : 7-50 Mt. Wide Road, East : Land of Sub-Plot No. 65/2, West : Land of Plot No. 64

UGJNGM S000001 9893	Somnath Weight Center, Sandip Kalubhai Thesiya, Thesiya Joshnaben Kalubhai, Kalubhai Bhanjibhai Thesiya	27-11-2025, Rs. 6,05,157/- as on 05-11-2026	Physical	Rs.2,63,000/- Rs.26,300/-

Description of property: All The Piece And Parcels of Immovable Property Being A Godown No. 12 Having Built-up Area 8-63 Sq. Mt. on Ground Floor In Building Namely "Shree Datt Complex" Construction on Land Area 201-56 Sq. Mt. of Plot No. 16p of Revenue Survey No. 8p Situated At Joshipara Sub District Reg. District Junagadh.within The State of Gujarat, Property Bounded As Under: North: Godown No. 11, Common Wall, South: Godown No, 13, Common Wall, East: Parking, West: Public Road, Shutter

HHFJNGHOU230000 36361 // HHFJNGIP L23000036362	Mr. Chudasama Jagadishkumar Ramniklal, Mrs. Chudasama Kanchanaben Jagadishkumar	23/11/2023, Rs. 12,23,135/- as on 05-11-2026	Physical	Rs.2,50,000/- Rs.25,000/-

Description of property: All that piece and parcels of immovable property comprising of Residential Flat No A-6 having built-up area 54-95 Sq. Mts. on 3rd floor of the building known as "AMIZARA APARTMENT" Constructed on Land area 162-5 Sq. Mt. of Plot No 89 of RSN 1/3p Situated at Joshipara in Sub District & Register District Junagadh. Boundary of the captioned property: Property Bounded By: North : Flat No. B-6, Common wall, South : Open Land of Plot No. 90, East : Flat No. A-7, Common wall, West : Main Road of Murlidhar Society

HHFJNG HOU2300 0043829	Parmar Hitesh Rameshbhai, Parmar Shardaben Rameshbhai, Parmar Ramesh Kuberdas, Parmar Vijaykumar Rameshbhai	23-09-2025, Rs. 14,50,743/- as on 05-11-2026	Physical	Rs.8,35,000/- Rs.83,500/-

Description of property: All the piece and parcels of a Residential Flat No. 302, on Third Floor, having Carpet area 55-00 Sq. Mt. in the Building namely "Dhanraj Flats" Construction on Land area 618-24 Sq. Mt. of Plot no 4 paiki and 22, situated at Junagadh Revenue Survey No. 118/2 and 118/1, 118/3, 119/2 & 124/3 in Sub Dis. & Reg. Dis. Junagadh. in the State of Gujrat. With Common Amenities Written in Title Document. Property Bounded By: North : Open Space Then Bhumi Apartment, South : Flat No 301 Common wall, East : Flat No 303 Common wall, West : Voklo

Terms and condition: The E-auction will take place through portal on **30-11-2026** (E-Auction Date) After 10:00 AM onwards with limited extension of 10 minutes each.

The Intending Purchasers / Bidders are required to deposit EMD amount either through RTGS / NEFT or by way of Demand Draft/RTGS/NEFT favouring the "HERO HOUSING FINANCE LTD." The EMD amount will be return to the unsuccessful bidders after conclusion of the E-auction.

Terms and Conditions of the E-Auction: 1.E-Auction is being held on "As is where is Basis" & "As is what is Basis" & "whatever there is Basis" & "Without recourse Basis" and will be conducted "online". **2.** Bid increment amount shall be Rs 15,000 (Fifteen Thousand Only) for Reserve Price till 25 lakhs, Rs 25,000 (Twenty-Five Thousand Only) for Reserve Price above 25 Lakhs till 50 lakh, Rs 50,000 (Fifty Thousand Only) for Reserve Price above 50 Lakh till 1crore, Rs 1,00,000 (1 Lakh Only) for Reserve price Beyond 1 Crore. **3.**The E-Auction will be conducted through M/s. C-1 India Pvt Ltd through Mr. Dharani Krishna- 9948182222 (Helpline No(s): Support Landline no+91 124 4302020 /2021/2022/2023/2024 | Support Mobile Nos.: +917291981124 /25 /26 and E-mail on support@bankeauctions.com /andhra@c1india.com) at their web portal https://bankeauctions.com **4.**There is no encumbrance on the property which is in the knowledge of Secured Creditors. However, the intending bidders should make their own independent enquires regarding the encumbrances, title of property put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bids. In this regard, the E-Auction advertisement does not constitute and will not be deemed to constitute ant commitment or any representation of Hero Housing Finance Limited. **5.**The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues. The sale shall be subject to rules/ conditions/ prescribed under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. The other terms and conditions of the E-Auction are published in the following website: www.herohousingfinance.com **6.** For property details and visit to property contact to **Shekhar Singh/9711522275/ shekhar.singh@herohfl.com. / Jignesh Savjibhai Solanki / 7984178663 / jignesh.solanki@herohfl.com, 7.**The prospective bidders can inspect the property on **23-11-2026** between 11.00 A.M to 2.00 P.M with prior appointment.

15 DAYS SALE NOTICE TO THE BORROWER/GUARANTOR/MORTGAGOR

The above-mentioned Borrower/Mortgagor/guarantors are hereby noticed to pay the sum as mentioned in Demand Notice under section 13(2) with as on date interest and expenses before the date of Auction failing which the property shall be auctioned and balance dues, if any, will be recovered with interest and cost from you.

For detailed terms and conditions of the sale, please refer to the link provided in **https://uat.herohomefinance.in/hero_housing/other-notice on Hero Housing Finance Limited (Secured Creditor's) website i.e., www.herohousingfinance.com**

Date: 14/11/2026
Place: Junagadh

For Hero Housing Finance Ltd. Authorised officer
Jignesh Savjibhai Solanki / 7984178663 / jignesh.solanki@herohfl.com